



ABSTRACT

Department for Women, Children, Disabled & Senior Citizens – Convergence efforts to reduce MMR, IMR and Malnutrition – Conduct of Convergence Committee meetings at Village, Mandal, District and State Level – Committees constituted – Action plan to reduce mortality and improve Nutrition Status – Reg.

DEPARTMENT FOR WOMEN, CHILDREN, DISABLED & SENIOR CITIZENS

G.O.RT.No. 44

Dt.25/03/2015.

Read the following:-

1. Hon'ble Chief Minister's meeting on SC,ST State Level Council, 3rd Meeting on 27.12.2014.
2. G.O.Ms.No.1, Department for W.C.D. & S.Cs. (Prog.I), dt:12.01.2015.
3. G.O.Ms.No.8, Department for W.C.D. & S.Cs. (Prog.I), dt:13.03.2015.

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ORDER:

During the State Council meeting for S.C.S.P. and T.S.P. and review meeting of welfare departments, the Hon'ble Chief Minister felt the need for regular conduct of meetings at Gram Panchayat, PHC and District level, to enable cohesive efforts of the field functionaries along with community and to achieve the desired goals for reducing MMR, IMR and Malnutrition. The convergence mechanism would ensure that all pregnant & lactating women and children below 5 years avail the health and nutrition services and that there is a close follow-up for all the high risk pregnant women and high risk children. It was felt that such convergence efforts would help to bring about behavioural change in the community more effectively.

2. Accordingly, the Government has decided to institutionalise the convergence structure for reducing MMR, IMR and Malnutrition and vide G.O. 2nd read above orders were issued constituting the convergence committees at various levels i.e., G.P. Level, Ward Level, PHC Level, ULB Level, District Level and State Level.

3. Later a meeting was held on 19th January, 2015 in the chambers of Principal Secretary to Govt, HM & FW Dept to discuss operationalization of the G.O. 2nd read above. In the said meeting it was proposed to include more members as part of the convergence committees at different levels.

4. Further it was felt that it would be appropriate to identify the convergence efforts by a name which will help to sustain the efforts.

5. Accordingly, Government after careful examination of the entire issue have issued orders vide G.O.3rd read above to include further members in the convergence committees at various levels. Further the Principal Secretary/ Secretary, Health, Medical & Family Welfare Department will be the Member-Convenor and the Principal Secretary/Secretary, Department for Women, Children, Disabled & Senior Citizens will be the Member-Co-Convenor of the State Level Convergence Committee instead of the Commissioner, Health & Family Welfare Department and the Commissioner, Women Development & Child Welfare Department. In case functionaries are not available for every Gram Panchayat / PHC etc., the schedule of meetings can be adjusted as necessary. Government have also ordered that the above convergence efforts will be implemented in the name of "**Mana Bhavita**".

6. The Hon'ble C.M., Govt. of A.P. has approved the following strategies / Action Plan for implementation of "Mana Bhavita" and Social Empowerment Mission for reducing IMR/MMR/Malnutrition:

1	Regular Convergence Committee meetings at Village, PHC and District level.
2	Name based tracking of Pregnant Women and Lactating Mothers, children below 1 year and SUW, SAM, MAM Children below 5 years.
3	Follow up of every High Risk Pregnancy case
4	Easy access to ultra-sound scanning for all Pregnant Women.
5	Assured availability of free diagnostics and medicines at health facilities
6	Availability of specialist services (Gynecologist/Pediatrician/Anesthetist) at 15-20 Hospitals in each District.

(PTO)

7	Follow up of all pregnancies for birth planning – EDD list to be available at Health Institutions.
8	Upgrade Labour Delivery and Recovery Rooms and follow Safe Childbirth Checklist at each delivery point.
9	Special Neonatal care at 15-20 hospitals in each district
10	Management of breastfeeding practices.
11	Follow up of Children <1 year for immunization
12	Follow up of Children <5 years for Malnutrition and Sick Children,
13	Attack on anemia of Pregnant Women
14	Attack on anemia of Adolescent girls.
15	Tackling Micro Nutrient deficiencies (distribution of IFA tablets; Vit-A supplements, Iodized salt)
16	Focus on Cognitive development - Folic Acid from marriage onwards - Good child rearing practices.
17	Improving Child Sex Ratio
18	Early detection of disabilities and implementation of RBSK.
19	Joint training, Capacity Building and awareness building of functionaries and target groups
20	Awareness through campaign and awareness building of functionaries and target groups.
21	Awards and incentives

7. The concerned departments viz., HM&FW/Dept for WCD&SCs / PR&RD (PR,RWS&RD)/T.W./MA&UD Deptts., etc., are therefore, requested to take necessary action in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

NILAM SAWHNEY,
PRINCIPAL SECRETARY TO GOVERNMENT.

To

- 1) HM & FW Dept., A.P. Secretariat
- 2) Deptt., for WCD&SC, AP, Hyd.,
- 3) PR&RD (PR&RWS) Dept., (PR & RWS) A.P. Secretariat
- 4) PR & RD (RD) Rural Development, A.P. Secretariat
- 5) Tribal welfare Dept., A.P. Secretariat
- 6) M.A. & U.D Dept., A.P., Secretariat.
- 7) The Commissioner of Health and Family Welfare, A.P., Hyderabad.
- 8) The Director, Women Development and Child Welfare, Hyderabad
- 9) The Commr, PR, A.P., Hyderabad
- 10) The CEO – SERP, Hyderabad
- 11) The Commissioner, Rural Development, Hyderabad
- 12) The Commissioner, Tribal welfare, Hyderabad
- 13) The M.D., MEMPA, A.P., Hyderabad.
- 14) All the District Collectors.
- 15) The Commissioner, Municipal Administration and Urban Development Department.
- 16) The Commissioner, APVVP, Hyderabad
- 17) The Director of Medical Education, Hyderabad

Copy to:

- The P.S. to Prl. Secretary to C.M.
The P.S. to Chief Secretary to Govt.
The P.S. to Minister Health & Family Welfare.
The P.S. to Minister for Panchayat Raj & Rural Water Supply
The P.S. to Minister for Rural Development, Housing, Sanitation.
The P.S. to Minister for WCD&SC
Sf/Scs.

// FORWARDED::BY ORDER //

SECTION OFFICER